

Forbes.com 2009

Best Small Places For Business And Careers

#2 Greenville, NC



Metro Area Population: 175,000

GENERAL

RANK

Colleges ¹	36
Cost of Doing Business ²	4
Cost of Living ³	50
Crime Rate ⁴	163
Culture and Leisure ⁵	66
Educational Attainment ⁶	35
Income Growth*	27
Job Growth*	17
Job Growth Projected ⁷	49
Net Migration*	20
Subprime Mortgages ⁸	59

EDUCATION

College Attainment ⁶	25.3%
High School Attainment	79.1%

INCOME

Median Household income	\$40,477
Income Growth*	5.0%

EMPLOYMENT

Job Growth*	3.0%
Job Growth Projected ⁷	0.7%
Unemployment (2008)	6.8%

HOUSING

Subprime Mortgages ⁸	15.3%
Median Home Price	\$108,700

1 Measure of 4-year colleges in area with extra credit for highly rated schools.

2 Index based on cost of labor, energy, taxes and office space.

3 Index based on cost of housing, utilities, transportation and other expenditures.

4 Crimes per 100,000 residents.

5 Index based on museums, theaters, golf course, sports teams and other activities.

6 Share of Population over age 25 with a bachelor's degree or higher.

7 3-year annualized figure.

8 As a percent of total originations between 2005 and 2007.

* 5-year annualized figures. Sources: Moody's Economy.com; Sperling's BestPlaces.